



Leadercast™  
**GHOAT.**   
GREATEST HABITS OF ALL TIME

**SPEAKER REVEAL**

Full-Day Event • Premieres May 8

# Leadercast

For ages, humans have understood that our individual and collective habits dictate how we work, live and play. G.H.O.A.T. will unearth the golden habits of proven leaders and give you positive, ancient habits to take your leadership next level.

A close-up portrait of Manjit Minhas, a woman with long, dark, wavy hair, wearing a dark blue sleeveless top, a gold chain necklace with a 'DIOR' pendant, and large gold 'DIOR' earrings. She is smiling slightly and looking towards the camera. The background is a solid dark purple.

# MANJIT MINHAS

“GOAL SETTING”

Manjit started Minhas Brewery at 19 with her brother, and to date, her companies have sold over 8 billion pints of beer with annual revenues of over \$220 million! Manjit is committed to Social Responsibility--putting a Management Warning on all her beer cans and protecting the environ-

ment by using minimal packaging and resources when producing her products. The Petroleum Engineering student turned beer baroness is also an investor on the hit TV show Dragons' Den (Canadian Shark Tank).



Manjit started her companies at the ripe age of 19 with her business partner and brother, Ravinder Minhas. Together with \$10,000 becoming the first successful company to enter the Canadian beer industry in many decades.

A portrait of Ari Weinzwieg, a man with curly grey hair, glasses, and a beard, smiling. He is wearing a black t-shirt. The background is a solid dark purple.

# ARI WEINZWEIG

“VISIONING”

Ari is the CEO and co-founding partner of Zingerman's Community of Businesses, which produces and serves a variety of full-flavored foods to the tune of \$70,000,000 a year. Ari's unique leadership approach earned him the distinction as one of “The World's 10 Top CEOs (They Lead

in a Totally Unique Way)” by Inc. Magazine in 2017. He has authored numerous books, including Zingerman's Guide to Better Bacon and A Lapsed Anarchist's Approach to Building a Great Business.



Zingerman's Community of Businesses includes Zingerman's Delicatessen, Bakehouse, Creamery, Catering, Mail Order, ZingTrain, Coffee Company, Roadhouse, Candy Manufactory, Events at Cornman Farms, Miss Kim, and Zingerman's Food Tours.

A close-up portrait of Nicole Walters, a Black woman with long, straight black hair, smiling warmly at the camera. She is wearing a white blazer over a light-colored top. The background is a solid dark purple.

# NICOLE WALTERS

“ASKING FOR HELP”

Nicole is a former top-selling corporate executive who quit her six-figure sales job to pursue her passion for coaching fellow dreamers and entrepreneurs. Her new book, *Nothing is Missing*, contemplates how she was able to create the life she wanted using the strength she had within her-

self all along. Nicole hosts a popular podcast and is passionate about teaching everyday people how to own their power and trust they already have everything they need to succeed.



At the age of 28, Nicole Walters had already established herself as a top-selling executive at Fortune 500 companies and skillfully managed multibillion-dollar business relationships for an S&P International healthcare organization.

A close-up portrait of Dr. David Horsager, a middle-aged man with short brown hair, wearing black-rimmed glasses and a blue button-down shirt under a brown and blue plaid blazer. He is smiling broadly, showing his teeth. The background is a solid dark purple.

# DR. DAVID HORSAGER

“TRUST BUILDING”

David is the CEO of Trust Edge Leadership Institute, Trust Expert in Residence at High Point University, and The Wall Street Journal bestselling author of The Trust Edge. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging

everywhere from FedEx, Toyota, MIT and global governments to the New York Yankees and the Department of Homeland Security



Since 1999, the Trust Edge Leadership Institute has been at the forefront of advancing trust development. Their diverse clientele includes Fortune 100 corporations, national sports franchises, and thriving small and mid-size businesses leading their respective industries.

# RABBI MIRIAM TERLINCHAMP

“REST”




Rabbi Miriam Terlinchamp is the Executive Director of Judaism Unbound. Miriam served as Senior Rabbi of Temple Shalom in Cincinnati, Ohio, for 13 years and founded JustLOVE, a multi-faith movement for activists. Miriam was ordained in 2010 at HUC-JIR, Los Angeles, and

received her BA with Honors in Philosophy of Religion and Studio Art from Scripps College. Miriam loves writing, painting, and making ridiculously fun videos about Jewish values.



JustLOVE's mission is to counteract overwhelming grief, loss and oppression through the belief that love is bigger than hate. And then acting on it. It was founded by Rabbi Miriam Terlinchamp with a team of four pastors and fourteen partner organizations.

A close-up portrait of Rory Vaden, a man with dark hair, smiling and wearing a blue plaid jacket over a white shirt. The background is a solid purple color.

# RORY VADEN

“DOING THE HARD  
THING FIRST”

Rory is the New York Times best-selling author of *Take the Stairs: 7 Steps to Achieving True Success* and *Procrastinate on Purpose: 5 Permissions to Multiply Your Time*. A recognized expert in business strategy and leadership, Rory's TEDx talk has been viewed over 4 million times, and he was

recently inducted into the Professional Speaking Hall of Fame. He is the Co-Founder of Brand Builders Group and hosts the Influential Personal Brand Podcast.



Brand Builders Group is the world's leader in Personal Brand Strategy. Co-founded with his wife AJ Vaden, Brand Builders Group helps people turn their reputation into revenue. They work with recognizable clients such as Lewis Howes, Ed Mylett, and Amy Porterfield.



# LISA BILYEU

“SELF CONFIDENCE”

Lisa Bilyeu co-founded Quest Nutrition and Impact Theory Studios--which produces wildly entertaining original content focused on empowerment. Her videos have been viewed over half a billion times with a global audience of over 7.5 million. Her digital series, Women of Impact, fea-

tures uncensored conversations with inspiring women. Lisa lives in Los Angeles with her husband, Tom, and their two furbabies, and frikin' loves her life.



It was from Lisa's father that she learned the foundational lesson of working hard and putting in the effort is how you achieve something. Coming from nothing doesn't define who you can be, it just means that you have to believe in yourself and put in the work.